



# ABOUT US

We specialize in architectural photography for residential, corporate offices and industrial spaces. With a trained eye for design, the precision of a craftsman, and the patience to capture the perfect light, we create images that make your work stand out.

Our photographs have helped resorts, hotels, architects, landscape, and lighting designers showcase their creations.

Our goal is simple — to be a visual storyteller, capturing the character and atmosphere of every space through thoughtful composition and light.



# ARCHITECTURAL PHOTOGRAPHY - CLIENT'S GUIDE BY RETINA CHARMER

Architectural photography goes far beyond simply photographing a building. It's about documenting design intent, interpreting space through light, and presenting structure as art. Every frame demands attention to geometry, lines, reflections, materials, and how light interacts with them. The process is often slow and deliberate, because precision defines the outcome.

Architectural shoots require a balance of technical skill, timing, and aesthetic understanding.

A single image might need hours of adjustment for:

- Correct natural and artificial lighting balance.
- Managing reflections and glare on glass or metal.
- Aligning verticals and horizontals to retain design proportion.
- Waiting for the right light window – early morning, golden hour, or twilight.
- Extensive post-production to correct geometry, tone, and perspective.

For high-end projects (₹1,00,000+ per day), teams often include set designers and stylists — specialists who refine every visible element in frame, from the alignment of furniture to the angle of a chandelier or the placement of a vase.

To achieve the best results, site preparation is critical:

- The space must be thoroughly cleaned and detailed before the shoot.
- Remove clutter, packaging, or construction residue.
- Ensure all fixtures, lights, and décor are functional and aligned.
- Photography only begins once the space visually represents the architect's intended final look.

# RESIDENTIAL PORTFOLIO



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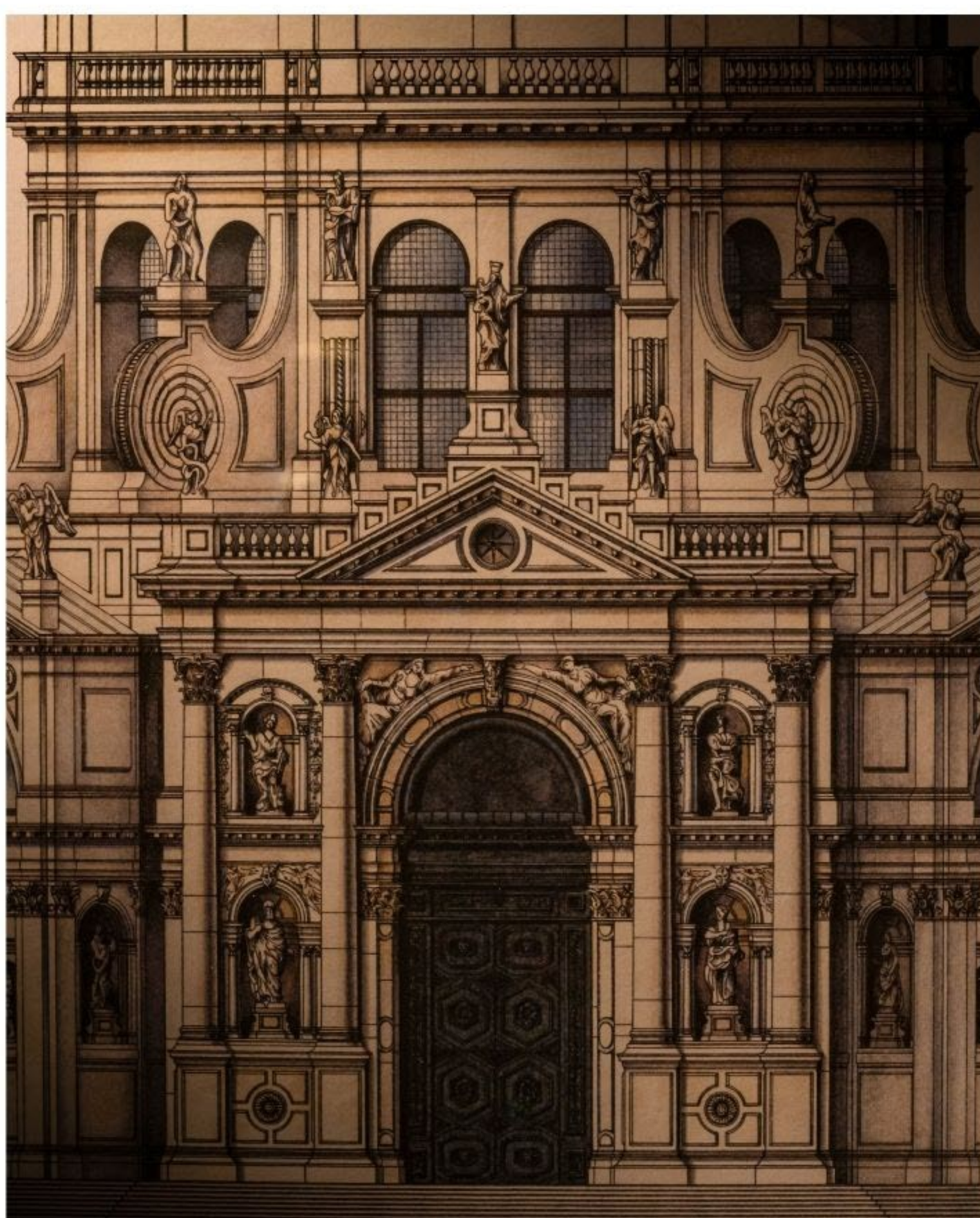
# RESIDENTIAL PORTFOLIO



# SCHOOL PORTFOLIO



# DETAILS PORTFOLIO





# CORPORATE OFFICE PORTFOLIO



# CORPORATE OFFICE PORTFOLIO



# CORPORATE OFFICE PORTFOLIO



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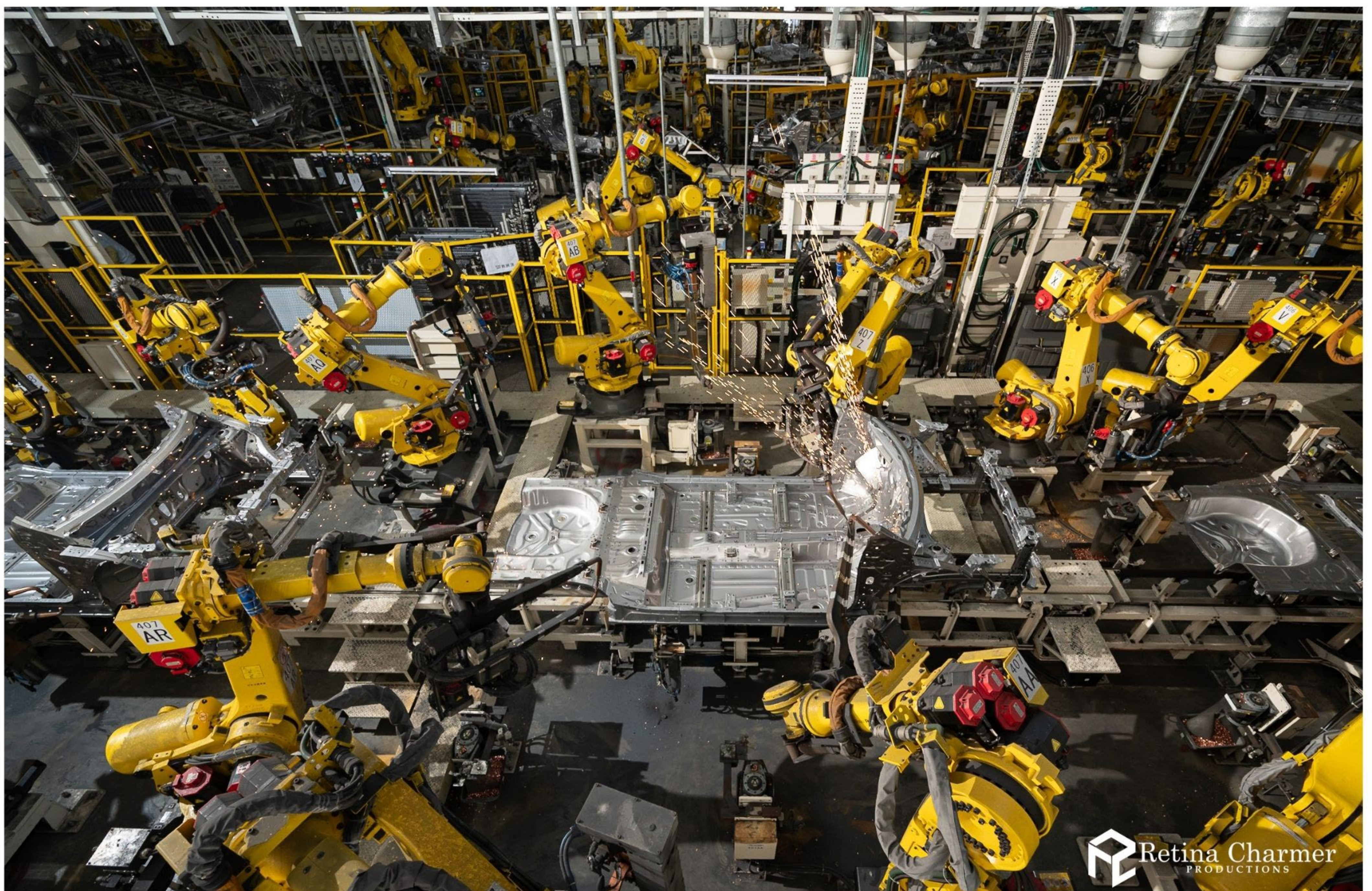
# CORPORATE OFFICE PORTFOLIO



# R&D CENTERS PORTFOLIO



# INDUSTRIAL PORTFOLIO



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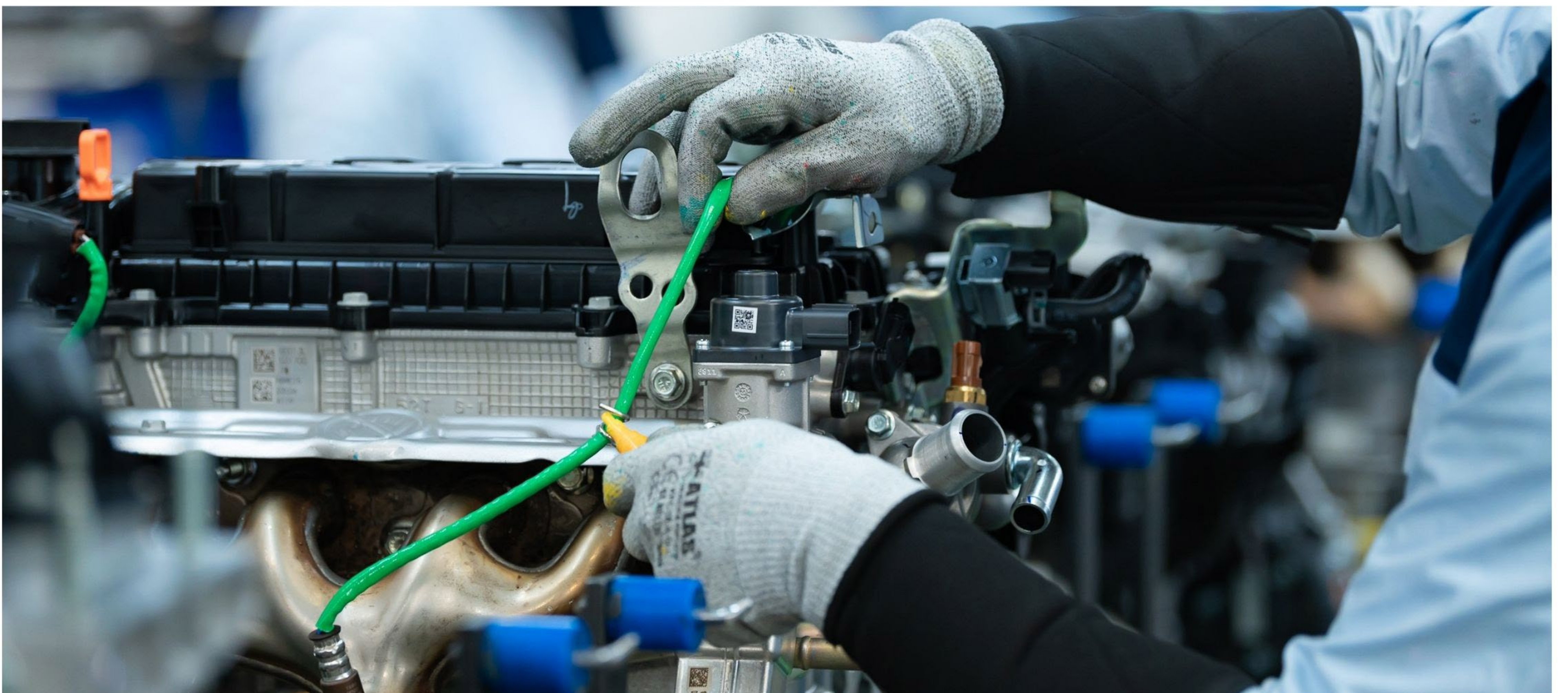
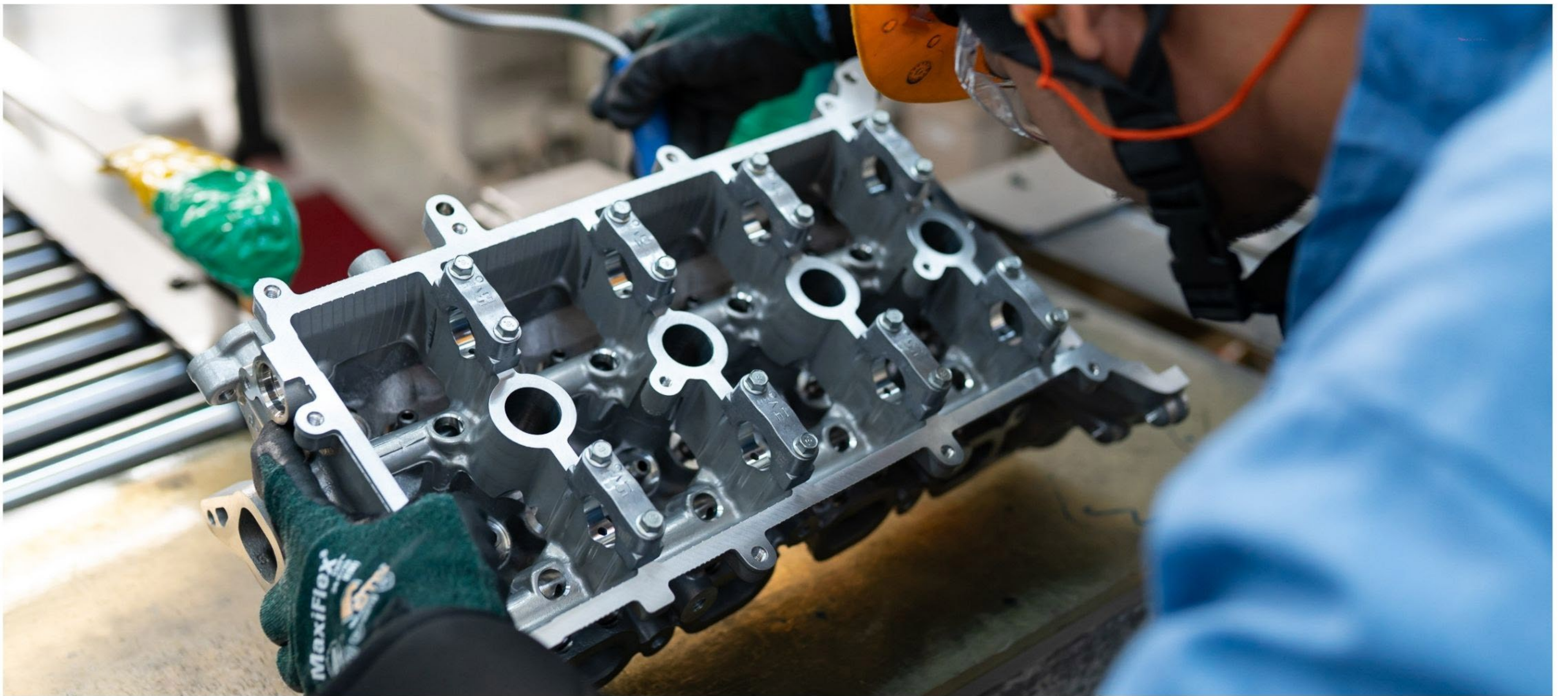
# INDUSTRIAL PORTFOLIO



# WAREHOUSE PORTFOLIO



# INDUSTRIAL DETAILS PORTFOLIO



# Our Services

## Category A

**INR 20000**

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Half-day photoshoot conducted using natural ambient light only — no artificial lighting setup included. A total of 10 edited images will be delivered. Additional Images INR 1000 extra

## Category B

**INR 30000**

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Full-day photoshoot with the use of artificial lighting and professional equipment. A total of 20 edited images will be delivered, with additional images available at ₹1,000 per image.

## Category C

**INR 45000**

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A professional 8-hour shoot featuring a two-light setup, detailed composition, and architectural precision. Styling is not included, but clients are guided to ensure the space is clean and visually prepared. The fee includes a recce within Delhi NCR and delivery of 30 edited images, with additional images available at ₹1,000 per image.



# Get in Touch With Us

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